

Mois du Don 2022: Help us help others!

From 1 to 30 April 2022, the Luxembourg Red Cross is launching *Mois du Don*, a flagship event that is mobilising our volunteers to collect donations.

Over the past two years, all of our lives have been disrupted by the COVID-19 pandemic, which has left its mark. Not only has the pandemic affected those who caught the virus, but also sections of the population who are experiencing economic and psychological difficulties, here in Luxembourg but also internationally. During the whole month of April, the local section Grevenmacher of the Red Cross will be active in your community to support the activities of the Luxembourg Red Cross.

The Mois du Don is a solidarity action to collect donations, which are essential to enable the Luxembourg Red Cross to continue its work, thus bringing help to those who need it. Needs are still very high in 2022 and you can help, whatever the amount of your donation. Every cent counts!

Your local branch will be active and committed and come to you to support the Luxembourg Red Cross' activities in April. "The Mois du don, in addition to being a solidarity fundraiser, is an opportunity to go and meet the residents, to showcase the essential work of the Red Cross and its values," underlines Guy Cognioul, president of the Local Section of Grevenmacher. "After two years of crisis, it is essential to show solidarity and generosity. We remain mobilised more than ever to bring comfort to those in need!

After two years of the pandemic, there is social and psychological emergency. Even for those who have come out relatively unscathed, there is still a desire to draw a line under the crisis and turn over a new leaf. But for people facing financial hardship, the situation remains tense when they are forced to make choices about their daily basic expenses. Young people have also been hit hard, with their social life and future prospects put on hold. The Luxembourg Red Cross is doing its best to help them build their future and to support them psychologically. And let's not forget that solidarity must go beyond Luxembourg's borders! International solidarity is essential in Ukraine for example, to support families, women and children who are victims of the armed conflict. Other regions, especially in sub-Saharan Africa, where the Luxembourg Red Cross has been active for years, will suffer the consequences of the sanitary crisis even longer. Let's help those who live there to regain a dignified and normal life.

How can you support the Red Cross during the Mois du don?

There are different ways to show your solidarity during the Mois du Don by making a donation:

- When the local branch of your community comes to meet you, either at home or at local events.
- By bank transfer to CCPL LU52 1111 0000 1111 0000 (communication: Mois du Don 2022).
- By credit card on www.moisdudon.lu.
- By telephone by calling 2755.

During the Mois du Don, you will receive correspondence from the Luxembourg Red Cross collectors with the useful information on when and how to make your donation. In addition, the Mois du Don will be trending on various media outlets and on social networks with the opportunity to donate, open your eyes, and show your solidarity! To wrap things up, you will receive a letter from the Luxembourg Red Cross at the end of April, thanking you for your support.

We are counting on you!